2027

SHOW FINAL FACE-OFF

EVENT DATES: JANUARY 15-18, 2027

BUFFALO WILD WINGS ARENA
1819 E BIG BEAVER RD,
TROY, MI 55449

SUBURBAN ICE ROCHESTER
52999 DEQUINDRE RD,
ROCHESTER, MI 48307

RESERVATION DEADLINE 12/24/26

HOTEL ROOM BLOCKS BEGIN 1/14/27

850 Tower Dr, Troy, MI 48098
Contact: Joseph Colucci (248) 879-6725
Joseph.Colucci@Hilton.com
CLICK HERE FOR WEBSITE

EMBASSY SUITES TROY

We're located in the safe city of Troy, thre[illegible] from shopping at Somerset Collecti[illegible] re surrounded by automotive and [illegible]ity world headquarters. Entertainm[illegible] restaurants are within walking distance. Downtown Detroit is only 20 [illegible] w[illegible] Enjoy free made-to-order bre[illegible] a our [illegible]in[illegible]ty e[illegible]ning recep[illegible]n loca[illegible]h[illegible]le.

R[illegible]SE[illegible]/A[illegible]O[illegible]DE[illegible]L[illegible]E: 12[illegible]26
[illegible]EA[illegible]A[illegible]I[illegible]CLU[illegible]N RATE

OFFICIAL HOST HOTEL*

SOLD OUT

RATE:
$169.00
Double Suite
$159.00
King Suite

5 miles - Troy
10 miles - Rochester

4303 Interpark Dr, Auburn Hills, MI 48326
Contact: Stacey Nickson (248) 422-2400
Stacey@GreatLakesHG.com
CLICK HERE FOR WEBSITE

CANDLEWOOD SUITES

At Candlewood Suites Auburn Hills, we are d[illegible]ed making your stay as comfortabl[illegible]ssible. Each sui is equipped with a f[illegible]ch, providing the convenience of [illegible] during your extended sta[illegible]. Enjoy our 24 hr. Candlewood Gym, free la[illegible]y f[illegible]ilities, and the Lending Locker, wh[illegible]u ca[illegible]o[illegible]w[illegible]ing [illegible]om a blen[illegible]b[illegible]rd [illegible]m. Plu[illegible]o[illegible]o[illegible]gaz[illegible]o [illegible]r[illegible]s[illegible]r[illegible]t[illegible]u[illegible]ng af[illegible]a[illegible]ng[illegible]y. We look [illegible]ar[illegible]o[illegible]lo[illegible]ing[illegible]

PE[illegible]R[illegible]N[illegible]EADLINE: 12/24/26

SOLD OUT

RATE:
$131.00
Double Queens

16 miles - Troy
10 miles - Rochester

14800 Lakeside Cir, Sterling Heights, MI 48313
Contact: Michelle Walker (586) 566-0900
Michelle.WalkerTPSDetroit@gmail.com
CLICK HERE FOR WEBSITE

TOWNEPLACE SUITES DETROIT-STERLING HEIGHTS

Unwind your way at TownePlace Suites Detroit Sterling Heights. Our Sterling Heights MI extended stay hotel offers all the comforts you need to maintain your routine during travel. Stay rested and productive in our pet friendly suites with large desks, plush bedding, and fully equipped kitchens. Start your day with your favorite breakfast items from our free breakfast buffet, and enjoy convenient dining at restaurants near our hotel. Get your workout in at our 24/7 fitness center and seasonal outdoor pool. Our convenient location and complimentary onsite parking also make our Sterling Heights hotel suites a great choice for your upcoming Detroit group stay.

RESERVATION DEADLINE: 12/24/26
BREAKFAST INCLUDED IN RATE

RATE:
$139.00
Queen w/ Pullout

11 miles - Troy
10 miles - Rochester

AVID HOTEL DETROIT-WARREN

Our hotel is right off the 696 Highway Hoover exit makes it easy and convenient to get to travelers. Wh you return to relax at this W hotel, you will find we focu on getting the is right, every time. You ca ays ex and sleep, with high-quality ma s a bedding and black-out roller shades. We o e u om ll be jus right – spotles cl and rea fo ou ta with enty of storag 5- HD fr WiFi no fr r in e room. I he o g me ow to th b for free Good all nd ea s nd i k ean-to-cup coffee. Enjoy a rang o h a it onsite, or simply grab and g ness o wa up and work out in our br gym.

RESERVATION DEAD 22/24/26

BREAKFA CLUDED IN RATE

SOLD OUT

RATE:

$149.00
Double Queens

11570 E Eleven Mile Rd, Warren, MI 48089
Contact: Yolanda Palazzolo (586) 300-4200
Ypalazzolo@unitedhospitalitygroup.com
CLICK HERE FOR WEBSITE

10 miles - Troy
17 miles - Rochester

COURTYARD MARRIOTT AUBU HILLS/PONTIAC

Maintain your momentum at Courtyard P ontiac/ Auburn Hills. Our modern h ontiac MI offers stylish rooms, producti areas, and inviting social s to ma ost of your time here. Recha ir s ious ooms and suites with free Wi-Fi, g e d si ture plush Marriott b ldin s satis d th Bis , o on-site Pontiac s ir se g land b k t d di er o ns ta ® c ee nd s e c ails in the ing

RE R T N DLINE: 12/24/26

SOLD OUT

RATE:

$150.00
Double Queens &
King w/ Pullout

3555 Centerpoint Parkway, Pontiac, MI 48341
Contact: Sheri Taylor
sheri.taylor@marriott.com
CLICK HERE FOR WEBSITE

10 miles - Troy
13 miles - Rochester

TOWNEPLACE SUITES DETROIT AUBURN HILLS

TownePlace Suites b Marriott® is an extended-sta green h ere you can balance wor life as you ; with the comfort, flexi y a ord ility you require. Relax a el at o w ully quippe kit a hig ed In rn t a es W comple m t I br f ch es re ed every day E y r be ri while r xing in our outdoor p r T e h our refreshing indoor p exercise o state-of-the-art fitness c

RESERVATION DE E: 12/24/26

BREAK NCLUDED IN RATE

SOLD OUT

RATE:

$154.00
Double Queens &
King w/ Pullout

3990 Baldwin Rd, Auburn Hills, MI 48326
Contact: Stacey Nickson (248) 454-0650
Stacey@GreatLakesHG.com
CLICK HERE FOR WEBSITE

18 miles - Troy
13 miles - Rochester

HAMPTON INN AUBURN HILLS NORTH

We're off I-75 in Auburn Hills, right next t[o] at Lakes Crossing Outlets and S[E] Michigan A[u]ar-ium. Our free sh[u]t[t]le trips covered within sev[e] miles [o]f the hotel, Monday – Friday. DT[E] Energy M[u]sic Theatre is 10 minutes aw[a]y and downtown Detroit is a 35-minute dri[v]e. Enjoy f[r]ee hot breakfast, WiFi, and our in[d]oor pool.

RESERVATION DEADLINE: 12/24/26
BREAKFAST INCLUDED IN RATE

SOLD OUT

3988 Baldwin Rd, Auburn Hills, MI 4832[6]
Contact: Stacey Nickson (248) 322-110[0]
Stacey@greatlakeshg.com
CLICK HERE FOR WEBSITE

RATE:

$154.00
Double Queens

18 miles - Troy
13 miles - Rochester

RESIDENCE INN AUBURN HI[LL]S-PONTIAC

Enjoy all the comforts of hom[e] at Residence Inn Detroit Pontiac Auburn Hill[s] – extended-stay hotel in Pontiac MI offe[r]s everything you need to make yourself at home. Relax in our spacious suite[s] with full kitchens, TVs with streaming capabilities, and complimentary Marriott Bonding. Pet-friendly accommodations are also available. Start your day with satisfaction from our free full buffet breakfast and enjoy lunch and dinner at nearby restaurants like Bern[a]rdo's Original Restaurant and Moose's Saloon Grille. Maintain your fitness at our 24-hour fitness center or take a swim in our indoor pool. Our hotel is located near Auburn Hills so enjoy easy access to to attractions like Great Lakes Crossing, the Somerset Collection, and shopping nearby in Troy.

RESERVATION DEADLINE: 12/24/26
BREAKFAST INCLUDED IN RATE

SOLD OUT

3333 Centerpoint Pkwy, Pontiac, MI 48341
Contact: Sara Burns (248) 648-6019
Sara.Burns@aimbridge.com
CLICK HERE FOR WEBSITE

RATE:

$159.00
Studio Suite Queen w/ Pullout

$180.00
Two Bedroom Suite Double Queens w/ Pullout

10 miles - Troy
13 miles - Rochester

HOLIDAY INN EXPRESS WARREN

Welcome to the Holiday Inn Express Detroit-War[r]en-North. Strategically situated in Macomb Co[u]nty just a short drive from the US Army TACOM Life Cycle Arsenal. Only 1 mile from the hotel is Van Dyke Freeway where within a few miles Gen[e]ral Motors Technical Center, BAE Systems Land Dynamics and Stellantis Warren Stamping Plant. Our guests will experience a comfortable and peaceful overnight stay with the fresh bedding, choice of firm or soft pillows and blackout drapes. Each have a large desk where guests set up work complete with ergonomic seating. These are things that guests look for to make their stay enjoyable including free breakfast, refrigerator, microwave, 24-hour Fitness and Business Center.

RESERVATION DEADLINE: 12/24/26
BREAKFAST INCLUDED IN RATE

SOLD OUT

11500 E 11 Mile Rd, Warren, MI 48089
Contact: Yolanda Palazzolo (586) 754-9700
Ypalazzolo@unitedhospitalitygroup.com
CLICK HERE FOR WEBSITE

RATE:

$159.00
Doubles

11 miles - Troy
17 miles - Rochester

COURTYARD DETROIT-TROY

1525 E Maple Rd, Troy, MI 48083
Contact: Marnie Runchey (847) 384-2754
marnie.runchey@marriott.com
CLICK HERE FOR WEBSITE

Transform any trip into a relaxing getaway at the recently renovated Courtyard Detroit Troy. Recharge in our spacious hotel lodging, featuring complimentary Wi-Fi, mini-fridges and flat-screen TVs. Start your day in Troy with a delicious breakfast and Starbucks® beverage at The Bistro, our hotel restaurant – then return in the evening for dinner and cocktails. Inspire productivity in one of our two flexible meeting venues, complete with contemporary design, catering options, audiovisual equipment and high-speed Wi-Fi. Maintain your workout routine in our fitness center, then take a refreshing dip in our indoor pool.

RESERVATION DEADLINE: 12/24/26

RATE:
$169.00
King w/Pullout

2 miles - Troy
11 miles - Rochester

TOWNEPLACE SUITES DETROIT-TROY

325 Stephenson Hwky, Troy, MI 48083
Contact: Ray Shina (248) 585-7000
Ray.Shina@Marriott.com
CLICK HERE FOR WEBSITE

Comfort and convenience await at TownePlace Suites Detroit Troy. We make you feel at home with our complimentary Wi-Fi, plush bedding, Smart TVs and ergonomic workstations. Prepare a home-cooked meal in our fully equipped kitchens featuring refrigerators and stovetops. Throughout your extended stay, keep your four-legged friend by your side courtesy of our pet-friendly policy. Start your mornings at our free breakfast buffet serving an array of hot and fresh options. Active travelers can enjoy a heart-pumping workout at our 24-hour fitness center complete with cardio machines and free weights. Switch up your exercise routine by swimming laps at our indoor pool.

RESERVATION DEADLINE: 12/24/26
BREAKFAST INCLUDED IN RATE

RATE:
$169.00
King w/ Pullout

3 miles - Troy
12 miles - Rochester

FAIRFIELD INN ROCHESTER HILLS

3900 S Rochester Rd, Rochester Hills, MI 48307
Contact: Erica Fontana (248) 247-7280
efontana@peachtreegroup.com
CLICK HERE FOR WEBSITE

Travel confidently at Fairfield Inn & Suites Rochest[er] Hills, offering outstanding service and [val]ue. Our all-suite Roche[ster] hotel is always ready to welcome [you to Mi]chigan. Whether you're tr[avel]ing for business or leisure, enjoy our proximity to Rochester Hills-area businesses and attractions such as FCA UC, Letica, Univers[ity] of Oakland, Hardwell's Banquet Center, S[outh]burban Chevrolet Center, Rochester Hills Museum at Van Hoo[ven] Farm, Meadow Brook Amphitheatre and Oakland Hill. Free Wi-Fi throughout our Rochester Hills hotel keeps you connected during your stay. Then, dive in our pool and fitness center to help you maintain your workout routine. Spread out in our vibrant lobby with space to work. Jump-start each day with our free breakfast from our hotel in Rochester, MI, which includes hot sandwiches, oatmeal, fresh fruit and yogurt.

RESERVATION DEADLINE: 12/24/26
BREAKFAST INCLUDED IN RATE

SOLD OUT

RATE:
$169.00
Double Queens

5 miles - Troy
6 miles - Rochester

COURTYARD BY MARRIOTT UTICA

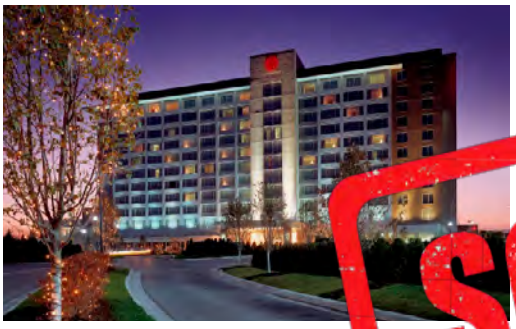
The new state-of-the-art lobby at the Courtyard Utica provides greater flexibility and choices to our guests. This Hotel features multiple spaces to work or relax in, free Wi-Fi throughout and easy access to news, weather, maps, directions and city events via our 55 inch touch screen. The highlight of our new lobby experience is the Bistro - Eat.Drink.and Connect. which provides guests fresh food offerings, a large choice of Starbucks beverages and artistic cocktails. Take advantage of our 24-hour Market for that anytime snack, relax at our indoor pool or stay fit at our fitness center.

RESERVATION DEADLINE: 12/24/26

RATE:
$169.00
King w/Pullout

8 miles - Troy
6 miles - Rochester

46000 Utica Park Blvd, Utica, MI 48315
Contact: Sharlene Bryant (586) 227-4418
sharlene.bryant@marriott.com
CLICK HERE FOR WEBSITE



AUBURN HILLS MARRIOTT PONTIAC

SOLD OUT

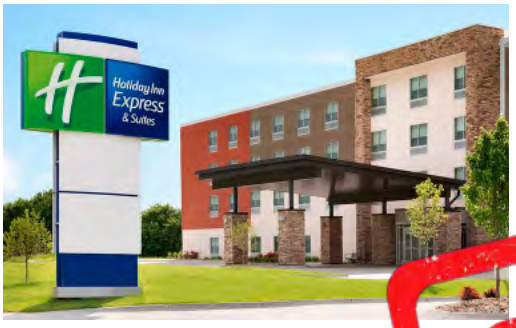
Create your own elevated hotel experience at Auburn Hills Marriott Pontiac. Located off I-75, our contemporary Auburn Hills hotel offers sophisticated accommodations & modern amenities. Recharge in our stylish guest rooms featuring flat-screen televisions, 50-inch flat-screen TVs, and spacious workstations with ergonomic seating. Options include Woodward's offers a relaxed dining experience serving comfort food classics and cocktails in a comfy indoor dining space or on our outdoor patio overlooking Pontiac. Maintain your balance at our fitness center, equipped with treadmills and Peloton® bikes.

RESERVATION DEADLINE: 12/24/26

RATE:
$169.00
Double Queens
& King w/Pullout

10 miles - Troy
13 miles - Rochester

3600 Centerpoint Pkwy, Pontiac, MI 48341
Contact: Sara Burns (248) 648-6019
Sara.Burns@aimbridge.com
CLICK HERE FOR WEBSITE



HOLIDAY INN EXPRESS - AUBURN HILLS SOUTH

SOLD OUT

Metro Detroit is conveniently located for business travelers, with the corporate headquarters of companies such as Stellantis, Martinrea, General Motors and more within five miles of the hotel. Within I-75 and South of Featherstone Drive, our stylish Auburn Hills hotel offers easy access to fantastic shopping opportunities at The Somerset Collection, Great Lakes Crossing Outlets only five minutes away. Auburn Hills is just two miles from our hotel. Specialty guests appreciate this hotel's in-room refreshments, including Keurig coffee makers and free Wi-Fi. Enjoy the complimentary hot breakfast daily. After a busy day, relax in the heated indoor swimming pool or engage with the latest equipment in the fitness center. Enjoy complimentary coffee and tea 24 hours a day in the modern lobby and consult our friendly staff about what to do and see in the area.

RESERVATION DEADLINE: 12/24/26
BREAKFAST INCLUDED IN RATE

RATE:
$169.00
Double Queens

13 miles - Troy
10 miles - Rochester

907 N Opdyke Rd, Auburn Hills, MI 48326
Contact: Kim Sierota (248) 334-7747
kim@elitehospitalitymi.com
CLICK HERE FOR WEBSITE

HAMPTON INN DETRIOT-AUBURN HILLS SOUTH

We're just off I-75, three miles from downto... Hills and six miles from Oakland ...sity. Fiat Chrysler Automobiles HQ i... miles away. Kids will love LEGOLAN... ...scovery Center Michiga... ...s ... 10 ...utes from our door. Unwind ... ...oo... ...nd fitness center. D...ily ... ...eakf..., ...rk..., ...d ...Fi are on us.

E...R ...T... ...N ...EA... ...M ... 12/... ...6
L...AK... S... N ...UD... ...RATE

2200 Featherstone Rd, Auburn Hills, MI 48326
Contact: Kim Sierota (248) 334-7747
Kim@Elitehospitalitymi.com
CLICK HERE FOR WEBSITE

RATE:
$169.00
Double Queens

13 miles - Troy
10 miles - Rochester

SOLD OUT

WESTIN SOUTHFIELD-DETROIT

Savor an elevated stay while you work to achieve your goals at The Westin Southfield Detroit. Visito... ...e many companies in Southfield T... ...nter can take advantage of our busi... ...menities, including er... gonomic... ...ations and an expansive s... ...e ... of ...tively designed event venu... ...ha... ...orin... you to the Motor City, yo... ...orec... ...e ... ...me... our stylish ... ...a... ...s, ...d ou... ...e ... ...sig... ...ture ...ec...n... ...ni... m... ...e ...ann... ...d ... ...r luxurious ...he... ...a... ...pla... ...ur heated indoor pool and rein... ...e ... ...ur ...ilness routine in our pr... ...tness s... ...conveniently open 24 h... ...day.

RESERVATION DEA... ...E: 12/24/26
BREAKF... ...OR 2 INCLUDED IN RATE

1500 Town Center, Southfield, MI 48075
Contact: Taylor Seroke (678) 829-5236
tseroke@westinsouthfield.com
CLICK HERE FOR WEBSITE

RATE:
$169.00
Doubles

16 miles - Troy
24 miles - Rochester

SOLD OUT

HOLIDAY INN EXPRESS HOTEL & SUITES AUBURN HILLS

The Holiday Inn Express and Suites of Auburn Hill... ...fers activities for all ages. From shoppi... ...the neighboring Great Lakes Crossi... ...ets to enjoying great restaurants lik... ...Joule, On the Border and ... ...forest ... ...just to name a few. Our Aub... ...ls ... ...iday Inn Express offers wonderful ... ...ie... ...s... ...as ...ee high-speed wi... ...d a... ...wireless ...te... ...e... ...mp... ...enta...ot ...ea... ...ba... ...ted ... ...o... ...d a 24-hour ...tate-o... ...r... ...nes ...c... ...er.

R... ...R... ...A... ...N ... ...NE: 12/24/26

3990 Baldwin Rd, Auburn Hills, MI 48326
Contact: Nita Gibson (248) 322-7000
nita@GreatLakesHG.com
CLICK HERE FOR WEBSITE

RATE:
$169.00
Double Queens &
King w/ Pullout

18 miles - Troy
4 miles - Rochester

SOLD OUT

HAMPTON INN & SUITES DETROIT TROY

We're off I-75, with a choice of restaurants a few steps away. The Troy Family Aquatic Center is on the other side of the interstate and the Detroit Zoo is minutes away. Explore luxury stores at the Somerset Collection mall. Enjoy our indoor pool, whirlpool, and fitness center featuring a Peloton® Bike. Daily hot breakfast and WiFi are on us.

RESERVATION DEADLINE: 12/[illegible]
BREAKFAST INCLUDED IN RATE

RATE:
$172.00
Double Queens

100 Wilshire Dr, Troy, MI 48084
Contact: Erica Fontana (248) 247-7280
efontana@peachtreegroup.com
CLICK HERE FOR WEBSITE

3 miles - Troy
[illegible] miles - Rochester

SOLD OUT

HILTON GARDEN INN DETROIT TROY

We're next to I-75, within five minutes of corporate parks, restaurants, Big Boy Arena and the Somerset Collection mall. The Cranbrook Institute of Science and Detroit Zoo are both [illegible] eight miles, and downtown Detroit is [illegible] miles away. Our restaurant [illegible] serves breakfast and dinner daily. Enjoy our heated indoor pool, fitness center, [illegible] and [illegible] with toe cages [illegible] WiFi.

RESERVATION DEADLINE: 12/[illegible]/26

RATE:
$175.00
Double Queens

200 Wilshire Dr, Troy, MI 48084
Contact: Erica Fontana (248) 247-7280
efontana@peachtreegroup.com
CLICK HERE FOR WEBSITE

3 miles - Troy
[illegible]2 miles - Rochester

SOLD OUT

FAIRFIELD INN TROY

Treat yourself to a comfortable stay at Fairfield Inn & Suites Detroit Troy. Boasting a convenient location near the Detroit Zoo, Somerset Collection and Beaumont Hospital, Troy, our modern hotel is a great spot to explore The Motor City suburbs from. After soaking in some of Michigan's culture, or conducting business downtown, retreat to your room for some rest and relaxation. Kick back on our pillow-top bedding while taking advantage of the stunning selection of Hulu and Netflix offered on our flat-screen TVs. If you want to stay productive, take our free high-speed Wi-Fi and ergonomic workstation. Other services of our lobby's business center. Looking to stay active during your trip? Get your blood pumping at our fitness center, then replenish your body with your favorite sports drink from our market. At Fairfield Inn & Suites Detroit Troy, you're our #1 priority-

RESERVATION DEADLINE: 12/24/26
BREAKFAST INCLUDED IN RATE

RATE:
$179.00
Double Queens &
Single King

225 Stephenson Hwy, Troy, MI 48083
Contact: Robert Jabara (248) 588-2000
Robert.Jabara@Marriott.com
CLICK HERE FOR WEBSITE

3 miles - Troy
[illegible]2 miles - Rochester

SOLD OUT