2027

SHOW FINAL FACE-OFF

EVENT DATES: JANUARY 15-18, 2027

BUFFALO WILD WINGS ARENA
1819 E BIG BEAVER RD,
TROY, MI 55449

SUBURBAN ICE ROCHESTER
52999 DEQUINDRE RD,
ROCHESTER, MI 48307

RESERVATION DEADLINE 12/24/26

HOTEL ROOM BLOCKS BEGIN 1/14/27

850 Tower Dr, Troy, MI 48098
Contact: Joseph Colucci (248) 879-6725
Joseph.Colucci@Hilton.com
CLICK HERE FOR WEBSITE

EMBASSY SUITES TROY

We're located in the safe city of Troy, thre[illegible] from shopping at Somerset Collecti[illegible] re surrounded by automotive and [illegible]ity world headquarters. Entertainm[illegible] restaurants are within walking distance. Downtown Detroit is only 20 [illegible] w[illegible] Enjoy free made-to-order bre[illegible] a[illegible] our [illegible]in[illegible]y e[illegible]ning recep[illegible]n[illegible]oca[illegible]h[illegible]le.

R[illegible]SE[illegible]/A[illegible]O[illegible]DE[illegible]L[illegible]E: 1[illegible]2[illegible]26
[illegible]EA[illegible]A[illegible]F[illegible]CLU[illegible]N RATE

[illegible]FFICIAL HOST HOTEL*

SOLD OUT

RATE:
$169.00
Double Suite
$159.00
King Suite

5 miles - Troy
10 miles - Rochester

4303 Interpark Dr, Auburn Hills, MI 48326
Contact: Stacey Nickson (248) 422-2400
Stacey@GreatLakesHG.com
CLICK HERE FOR WEBSITE

CANDLEWOOD SUITES

At Candlewood Suites Auburn Hills, we are dedicated to making your stay as comfortable as possible. Each suite is equipped with a full kitchen, providing the convenience of home during your extended stay. Enjoy our 24-hour Candlewood Gym, free laundry facilities, and the Lending Locker, where you can borrow anything from a blender to board games. Plus, our outdoor gazebo grill is perfect for unwinding after a long day. We look forward to welcoming you!

RESERVATION DEADLINE: 12/24/26

RATE:
$131.00
Double Queens

16 miles - Troy
10 miles - Rochester

14800 Lakeside Cir, Sterling Heights, MI 48313
Contact: Michelle Walker (586) 566-0900
Michelle.WalkerTPSDetroit@gmail.com
CLICK HERE FOR WEBSITE

TOWNEPLACE SUITES DETROIT-STERLING HEIGHTS

Unwind your way at TownePlace Suites Detroit Sterling Heights. Our Sterling Heights MI extended stay hotel offers all the comforts you need to maintain your routine during travel. Stay rested and productive in our pet friendly suites with large desks, plush bedding, and fully equipped kitchens. Start your day with your favorite breakfast items from our free breakfast buffet, and enjoy convenient dining at restaurants near our hotel. Get your workout in at our 24/7 fitness center and seasonal outdoor pool. Our convenient location and complimentary onsite parking also make our Sterling Heights hotel suites a great choice for your upcoming Detroit group stay.

RESERVATION DEADLINE: 12/24/26
BREAKFAST INCLUDED IN RATE

RATE:
$139.00
Queen w/ Pullout

11 miles - Troy
10 miles - Rochester

AVID HOTEL DETROIT-WARREN

Our hotel is right off the 696 Highway Hoover exit, which makes it easy and convenient to get to for all travelers. When you return to relax at this Warren hotel, you will find we focus on getting the essentials right, every time. You can always expect a sound sleep, with high-quality mattresses and bedding and black-out roller shades. We promise your room will be just right – spotlessly clean and ready for your stay, with plenty of storage, a 55-in HD TV, free WiFi, and refrigerator in the room. In the morning, come down to the lobby for your free Good all round breakfast and fresh bean-to-cup coffee. Enjoy a range of high-quality items onsite, or simply grab and go. For fitness fans, warm up and work out in our brand new gym.

RESERVATION DEADLINE: 12/24/26
BREAKFAST INCLUDED IN RATE

RATE:
$149.00
Double Queens

10 miles - Troy
17 miles - Rochester

11570 E Eleven Mile Rd, Warren, MI 48089
Contact: Yolanda Palazzolo (586) 300-4200
Ypalazzolo@unitedhospitalitygroup.com
CLICK HERE FOR WEBSITE

COURTYARD MARRIOTT AUBURN HILLS/PONTIAC

Maintain your momentum at Courtyard Detroit Pontiac/ Auburn Hills. Our modern hotel in Pontiac MI offers stylish rooms, productive work areas, and inviting social spaces to make the most of your time here. Recharge in our spacious rooms and suites with free Wi-Fi, large desks, and signature plush Marriott bedding. Stay satisfied at the Bistro, our on-site Pontiac restaurant serving balanced breakfast and dinner options, Starbucks® coffee, and signature cocktails in the evenings.

RESERVATION DEADLINE: 12/24/26

RATE:
$150.00
Double Queens & King w/ Pullout

10 miles - Troy
13 miles - Rochester

3555 Centerpoint Parkway, Pontiac, MI 48341
Contact: Sara Burns (248) 648-6019
sara.burns@aimbridge.com
CLICK HERE FOR WEBSITE

TOWNEPLACE SUITES DETROIT AUBURN HILLS

TownePlace Suites [illegible]ott® is an extended-sta[illegible] green [illegible] here you can balance work [illegible] life as you [illegible], with the comfort, flexi[illegible] a[illegible] ord[illegible]ility you require. Relax [illegible] el at [illegible] w[illegible] ully equipped kit[illegible] a[illegible] hig[illegible] sp[illegible]ed In[illegible] a[illegible] Wi[illegible] comple[illegible] m[illegible] bre[illegible] cho[illegible] re[illegible]ed every day En[illegible] be[illegible] while [illegible]xing in our outdoor pa[illegible] [illegible] our refreshing indoor [illegible] exercise [illegible] state-of-the-art fitness [illegible]

RESERVATION DE[illegible]: 12/24/26
BREA[illegible] INCLUDED IN RATE

RATE:
$154.00
Double Queens & King w/ Pullout

18 miles - Troy
13 miles - Rochester

3990 Baldwin Rd, Auburn Hills, MI 48326
Contact: Stacey Nickson (248) 454-0650
Stacey@GreatLakesHG.com
CLICK HERE FOR WEBSITE

SOLD OUT

HAMPTON INN AUBURN HILLS NORTH

We're off I-75 in Auburn Hills, right next to [illegible] at Lakes Crossing Outlets and [illegible] Michigan Aquarium. Our free shuttle [illegible] trips covered within seven miles [illegible] hotel, Monday – Friday, [illegible] Gorgy Music Theatre is 10 minutes away [illegible] Detroit is a 35-minute drive [illegible] enjoy free [illegible] breakfast, WiFi, and our indoor pool.

RESERVATION DEADLINE: [illegible]/2[illegible]
BREAKFAST INCLUDED IN RATE

SOLD OUT

RATE:
$154.00
Double Queens

18 miles - Troy
13 miles - Rochester

3988 Baldwin Rd, Auburn Hills, MI 4832[illegible]
Contact: Stacey Nickson (248) 322-110[illegible]
Stacey@greatlakeshg.com
CLICK HERE FOR WEBSITE

RESIDENCE INN AUBURN HILLS-PONTIAC

Enjoy all the comforts of home [illegible] Residence Inn Detroit Pontiac Auburn Hills [illegible] extended-stay hotel in Pontiac MI offers everything you need to make yourself at home. Relax in our spacious suites with full kitchens, TVs with streaming capabilities, and [illegible] building. Pet-friendly accommodations [illegible] available. Start your day with selections from our free full buffet breakfast and enjoy lunch and dinner at nearby restaurants like [illegible] Restaurant and Moose [illegible]. Maintain your fitness at our 24-hour fitness center or take a swim in our indoor pool. Our hotel is located near Auburn Hills so enjoy easy access to to attractions like Great Lakes Crossing, the Somerset Collection, and shopping nearby in Troy.

RESERVATION DEADLINE: 12/24/26
BREAKFAST INCLUDED IN RATE

SOLD OUT

RATE:
$159.00
Studio Suite Queen w/ Pullout

$180.00
Two Bedroom Suite Double Queens w/ Pullout

10 miles - Troy
13 miles - Rochester

3333 Centerpoint Pkwy, Pontiac, MI 48341
Contact: Sara Burns (248) 648-6019
Sara.Burns@aimbridge.com
CLICK HERE FOR WEBSITE

HOLIDAY INN EXPRESS WARREN

Welcome to the Holiday Inn Express Detroit-Warren GM Tech. Strategically situated in Macomb County, just a short drive from the US Army TACOM Detroit Arsenal. Only 1 mile from the hotel is Van Dyke Freeway where within a few miles is General Motors Technical Center, BAE Systems, General Dynamics and Stellantis Warren Stamping Plant. Our guests will experience a comfortable and peaceful overnight recharge with the fresh soft bedding, choice of firm or soft pillow, and blackout shades. Each traveler can recharge, get some work completed and enjoy including all things that guests look for to make their stay enjoyable–including free breakfast, wi-fi, minifridge, microwave, 24-hour Fitness and Business Center.

RESERVATION DEADLINE: 12/24/26
BREAKFAST INCLUDED IN RATE

RATE:
$159.00
Doubles

11 miles - Troy
17 miles - Rochester

11500 E 11 Mile Rd, Warren, MI 48089
Contact: Yolanda Palazzolo (586) 754-9700
Ypalazzolo@unitedhospitalitygroup.com
CLICK HERE FOR WEBSITE

1525 E Maple Rd, Troy, MI 48083
Contact: Marnie Runchey (847) 384-2754
marnie.runchey@marriott.com
CLICK HERE FOR WEBSITE

COURTYARD DETROIT-TROY

Transform any trip into a relaxing getaway at the recently renovated Courtyard Detroit Troy. Recharge in our spacious hotel lodging, featuring complimentary Wi-Fi, mini-fridges and flat-screen TVs. Start your day in Troy with a delicious breakfast and Starbucks® beverage at The Bistro, our hotel restaurant – then return in the evening for dinner and cocktails. Inspire productivity in one of our two flexible meeting venues, complete with contemporary design, catering options, audiovisual equipment and high-speed Wi-Fi. Maintain your workout routine in our fitness center, then take a refreshing dip in our indoor pool.

RESERVATION DEADLINE: 12/24/26

RATE:
$169.00
King w/Pullout

2 miles - Troy
11 miles - Rochester

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325 Stephenson Hwky, Troy, MI 48083
Contact: Ray Shina (248) 585-7000
Ray.Shina@Marriott.com
CLICK HERE FOR WEBSITE

TOWNEPLACE SUITES DETROIT-TROY

Comfort and convenience await at TownePlace Suites Detroit Troy. We make you feel at home with our complimentary Wi-Fi, plush bedding, Smart TVs and ergonomic workstations. Prepare a home-cooked meal in our fully equipped kitchens featuring refrigerators and stovetops. Throughout your extended stay, keep your four-legged friend by your side courtesy of our pet-friendly policy. Start your mornings at our free breakfast buffet serving an array of hot and fresh options. Active travelers can enjoy a heart-pumping workout at our 24-hour fitness center complete with cardio machines and free weights. Switch up your exercise routine by swimming laps at our indoor pool.

RESERVATION DEADLINE: 12/24/26
BREAKFAST INCLUDED IN RATE

RATE:
$169.00
King w/ Pullout

3 miles - Troy
12 miles - Rochester

3900 S Rochester Rd, Rochester Hills, MI 48307
Contact: Erica Fontana (248) 247-7280
efontana@peachtreegroup.com
CLICK HERE FOR WEBSITE

FAIRFIELD INN ROCHESTER HILLS

Travel confidently at Fairfield Inn & Suites Rochester Hills, offering outstanding service and exceptional value. Our all-suite Rochester, MI, hotel is always ready to welcome you to Michigan. Whether you're traveling for business or leisure, enjoy our proximity to Rochester Hills-area businesses and attractions such as FANUC, Letica, University of Oakland, Petruzzello's Banquet Center, Onyx Suburban Rochester Ice, Rochester Hills Museum and Yates Cider Mill. Free Wi-Fi throughout our Rochester Hills hotel keeps you connected during your stay, while our pool and fitness center help you maintain your workout routine. Spread out in our vibrant lobby with space to gather. Jump-start each day with our free breakfast from our hotel in Rochester, MI, which includes hot sandwiches, oatmeal, fresh fruit and yogurt.

RESERVATION DEADLINE: 12/24/26
BREAKFAST INCLUDED IN RATE

RATE:
$169.00
Double Queens

5 miles - Troy
6 miles - Rochester

46000 Utica Park Blvd, Utica, MI 48315
Contact: Sharlene Bryant (586) 227-4418
sharlene.bryant@marriott.com
CLICK HERE FOR WEBSITE

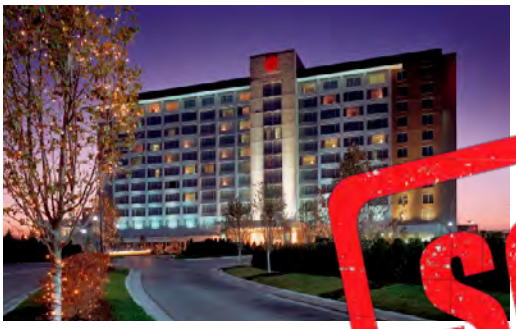
COURTYARD BY MARRIOTT UTICA

The new state-of-the-art lobby at the Courtyard Utica provides greater flexibility and choices to our guests. This Hotel features multiple spaces to work or relax in, free Wi-Fi throughout and easy access to news, weather, maps, directions and city events via our 55 inch touch screen. The highlight of our new lobby experience is the Bistro - Eat.Drink.and Connect. which provides guests fresh food offerings, a large choice of Starbucks beverages and artistic cocktails. Take advantage of our 24-hour Market for that anytime snack, relax at our indoor pool or stay fit at our fitness center.

RESERVATION DEADLINE: 12/24/26

RATE:
$169.00
King w/Pullout

8 miles - Troy
6 miles - Rochester



3600 Centerpoint Pkwy, Pontiac, MI 48[illegible]1
Contact: Sara Burns (248) 648-6019
Sara.Burns@aimbridge.com
CLICK HERE FOR WEBSITE

AUBURN HILLS MARRIOTT PONTIAC

SOLD OUT

Create your own elevated hotel experience at Auburn Hills Marriott Pontiac. Located off I-75, our contemporary Auburn Hills hotel offers sophisticated accommodations & modern amenities. Recharge in our stylish guest rooms featuring [illegible] streams, 50-inch flat screen [illegible], and spacious workstations with ergonomic [illegible] Woodward's offers [illegible] experience serving comfort food and [illegible] cocktails in a comfy indoor dining space or on our outdoor patio overlooking [illegible] Pontiac. Maintain your balance at our fitness center, equipped with treadmills and [illegible]® bikes.

RESERVATION DEADLINE: 12/24/26

RATE:
$169.00
Double Queens
& King w/Pullout

10 miles - Troy
13 miles - Rochester

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907 N Opdyke Rd, Auburn Hills, MI 48326
Contact: Kim Sierota (248) 334-7747
kim@elitehospitalitymi.com
CLICK HERE FOR WEBSITE

HOLIDAY INN EXPRESS - AUBURN HILLS SOUTH

Metro Detroit is conveniently located for business travelers, with the corporate headquarters of companies such as Stellantis, Martinrea, General Motors, and FANUC within five miles of the hotel. West of I-75 and South of Featherstone Drive, our stylish Auburn Hills hotel offers easy access to fantastic shopping opportunities at The Somerset Collection and Great Lakes Crossing Outlets only five miles away. Oakland University is just two miles from our hotel. Spacious guest rooms at this hotel features refrigerators, microwaves, Keurig coffee makers and free Wi-Fi. Enjoy the complimentary hot breakfast bar daily. After a busy day, relax in the heated indoor swimming pool or energize with the latest equipment in the fitness center. Enjoy complimentary coffee and tea 24 hours a day in the modern lobby and consult our friendly staff about what to do and see in the area.

RESERVATION DEADLINE: 12/24/26
BREAKFAST INCLUDED IN RATE

RATE:
$169.00
Double Queens

13 miles - Troy
10 miles - Rochester

HAMPTON INN DETRIOT-AUBURN HILLS SOUTH

We're just off I-75, three miles from downtown Auburn Hills and six miles from Oakland University. Fiat Chrysler Automobiles HQ is two miles away. Kids will love LEGOLAND® Discovery Center Michigan, less than 10 minutes from our door. Unwind in our indoor pool and fitness center. Daily hot breakfast, parking, and WiFi are on us.

RESERVATION DEADLINE: 12/24/26
BREAKFAST INCLUDED IN RATE

RATE:
$169.00
Double Queens

13 miles - Troy
10 miles - Rochester

2200 Featherstone Rd, Auburn Hills, MI 48326
Contact: Kim Sierota (248) 334-7747
Kim@Elitehospitalitymi.com
CLICK HERE FOR WEBSITE

WESTIN SOUTHFIELD-DETROIT

Savor an elevated stay while you work to achieve your goals at The Westin Southfield Detroit. Visitors to the many companies in Southfield Town Center can take advantage of our business amenities, including ergonomic workstations and an expansive selection of intuitively designed event venues. Whatever brings you to the Motor City, you'll appreciate coming home to our stylish rooms and suites, all outfitted with our signature bedding, premium movie channels and other luxurious touches. Make a splash in our heated indoor pool and reinvigorate your wellness routine in our premier fitness studio, conveniently open 24 hours a day.

RESERVATION DEADLINE: 12/24/26
BREAKFAST FOR 2 INCLUDED IN RATE

RATE:
$169.00
Doubles

16 miles - Troy
24 miles - Rochester

1500 Town Center, Southfield, MI 48075
Contact: Taylor Seroke (678) 829-5236
tseroke@westinsouthfield.com
CLICK HERE FOR WEBSITE

HOLIDAY INN EXPRESS HOTEL & SUITES AUBURN HILLS

The Holiday Inn Express and Suites of Auburn Hills offers activities for all ages. From shopping at the neighboring Great Lakes Crossing Outlets to enjoying great restaurants like [illegible] Louie, On the Border and [illegible] forest [illegible], just to name a few. Our Auburn Hills Holiday Inn Express offers wonderful [illegible] as free high-speed wired and wireless [illegible] complimentary [illegible] and a 24-hour state-of-the-art fitness center.

RESERVATION DEADLINE: 12/24/26

RATE:
$169.00
Double Queens & King w/ Pullout

18 miles - Troy
[illegible]4 miles - Rochester

SOLD OUT

3990 Baldwin Rd, Auburn Hills, MI 48326
Contact: Nita Gibson (248) 322-7000
nita@GreatLakesHG.com
CLICK HERE FOR WEBSITE

HAMPTON INN & SUITES DETROIT TROY

We're off I-75, with a choice of restaurants a few steps away. The Troy Family Aquatic Center is on the other side of the interstate and the Detroit Zoo is 15 minutes away. Explore luxury stores at the Somerset Collection mall. Enjoy our indoor pool, whirlpool, and fitness center featuring a Peloton® Bike. Daily hot breakfast and WiFi are on us.

RESERVATION DEADLINE: 12/24/26
BREAKFAST INCLUDED IN RATE

RATE:
$172.00
Double Queens

3 miles - Troy
12 miles - Rochester

100 Wilshire Dr, Troy, MI 48084
Contact: Erica Fontana (248) 247-7280
efontana@peachtreegroup.com
CLICK HERE FOR WEBSITE

HILTON GARDEN INN DETROIT TROY

We're next to I-75, within five minutes of corporate parks, restaurants, Big Boy Arena and the Somerset Collection mall. The Cranbrook Institute of Science and Detroit Zoo are both within eight miles, and downtown Detroit is 25 miles away. Our restaurant, Blume, serves breakfast and dinner daily. Enjoy our heated indoor pool, fitness center featuring a Peloton® Bike with toe cages and free WiFi.

RESERVATION DEADLINE: 12/24/26

RATE:
$175.00
Double Queens

3 miles - Troy
12 miles - Rochester

200 Wilshire Dr, Troy, MI 48084
Contact: Erica Fontana (248) 247-7280
efontana@peachtreegroup.com
CLICK HERE FOR WEBSITE

FAIRFIELD INN TROY

Treat yourself to a comfortable stay at Fairfield Inn & Suites Detroit Troy. Boasting a convenient location near the Detroit Zoo, Somerset Collection and Beaumont Hospital, Troy, our modern hotel is a great spot to explore The Motor City's suburbs from. After soaking in some of Michigan's culture, or conducting business downtown, retreat to your room for some rest and relaxation. Kick back on our plush bedding while taking advantage of the streaming services such as Hulu and Netflix offered on our Smart TVs. If you need to stay productive, utilize our free high-speed Wi-Fi and ergonomic workstations, or the services of our lobby's business center. Looking to stay active during your trip? Get your blood pumping at our fitness center, then replenish your body with your favorite sports drink from our market. At Fairfield Inn & Suites Detroit Troy, you're our #1 priority-

RESERVATION DEADLINE: 12/24/26
BREAKFAST INCLUDED IN RATE

RATE:
$179.00
Double Queens &
Single King

3 miles - Troy
12 miles - Rochester

225 Stephenson Hwy, Troy, MI 48083
Contact: Robert Jabara (248) 588-2000
Robert.Jabara@Marriott.com
CLICK HERE FOR WEBSITE